

What are the Biggest Issues Facing the Public Sector?

In partnership with Public Sector Executive, Kingsfield conducted a survey directed at senior leaders within Public Sector organisations, to explore how Apple technology can be used to support their Digital Strategy.

Over
1/3

Over 1/3 of respondents agree that giving team members the choice of using Apple technology helps attract and retain staff.

52%

52% of respondents believe that Mac is more compatible with existing tools than its competition.

25%

1/4 of respondents rate Mac as being 'best in class' in security compared to its competition.

66%

With 66% of respondents stating that their organisation's IT budget is £500,000 or less.

51%

51% of respondents state that their organisation is currently utilising Apple technology.

51%

51% of respondents deployed Apple technology into their organisation for Employee Satisfaction.

76%

76% of respondents believe that Mac offers a higher level of Employee Satisfaction compared to its competition.

69%

69% of respondents believe Mac offers a higher level of security compared to its competition.

Source: Kingsfield and Public Sector Executive, 2023,
'What are the Biggest Issues Facing the Public Sector?'